



Press Kit: Beanchain Coffee



Basic Info

Business Name: Beanchain Coffee

Address: 1110 W Southern Avenue, Suite 8, Mesa, AZ 85210

Website: www.bchain.coffee

Email: contact@bchain.coffee

Phone: 480 201 6965

Social Media:

- Instagram: [@beanchaincoffee](https://www.instagram.com/beanchaincoffee)
 - Facebook: <https://www.facebook.com/Beanchain>
 - YouTube: [@beanchaincoffee](https://www.youtube.com/beanchaincoffee)
 - TikTok: [@beanchaincoffee](https://www.tiktok.com/@beanchaincoffee)
 - Bluesky: <https://bsky.app/profile/bchain.coffee>
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Mission & Vision

Mission:

To build fair, worker-directed coffee shops that serve their communities.

Vision:

A future powered by worker-owned businesses—starting with Beanchain. We envision a network of worker-owned cafes supported by a nonprofit service organization (Beanchain Network), offering an ethical and democratic alternative to corporate coffee chains.

Core Values:

- Good Faith
 - Love
 - Fairness
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What We Offer

- Free coworking space with Wi-Fi
 - Private & conference rooms (free for community service uses)
 - A local makers' marketplace
 - Community-curated library
 - Inclusive events, open forums, and welcoming vibes
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Business Model: Worker-Directed, Cooperative-Bound

Beanchain is more than a coffee shop—it's a prototype for a better way of doing business.

We are actively transitioning into a worker cooperative and building the infrastructure to support:

- **Casual voting** for team decisions
 - **Forums** for open dialogue
 - **Team-based incentives** for economic participation
 - **Paths to ownership** through apprenticeship and voting
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Our Cooperative Structure

ROLES:

- **Workers** – Entry-level baristas
- **Apprentices** – On a mentored track toward membership
- **Members** – Worker-owners with voting and profit rights

- **Founders** – Startup team with veto rights and profit-sharing as part of a planned transition out of ownership

Guiding Document:

All team members sign a “Co-Worker Mutual Agreement” outlining shared promises, including:

- Good faith collaboration
- Timely and accountable work
- Kindness to co-workers and customers
- Anti-gossip and anti-violence policies
- Compassion in conflict

Internal Systems:

- Performance reviews every ~2 months
- Transparent solution-seeking process for conflict resolution
- Structured pathway from worker to member-owner



Commitment to Economic Justice

- **Living Wage Goal:** \$21/hour + tips (Mesa market)
 - **Healthcare:** 50% coverage assistance
 - **Profit Sharing:** For members and founders
 - **Wage Postponement:** Available with interest accrual
 - **Retirement Planning:** In development for future members
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Broader Cooperative Ecosystem

Beachain isn't just a business—it's fertile ground for other cooperative ventures. We actively support:

- **Beachain Music Cooperative**
 - **Baristers**
 - **The Solution Seeking Company**
 - **Beachain Marketing Cooperative** *(a future worker-owned marketing co-op currently forming from our in-house team)*
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Upcoming Event

2-Year Anniversary Celebration



June 28



At Beachain Coffee, Mesa AZ



Community, music, co-op stories, and more!

Media Assets & Visual Identity

Logos, photos, and branding materials are available upon request or downloadable at:

www.bchain.coffee/media

Press Contact

Media Inquiries:

David Baxter



david.baxter@bchain.coffee



4802016965
